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## March 8th, 2013

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## New women's e-magazine launched on International Women's Day



Sherry Mousavi

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March 8, 2013

A new e-magazine aimed at women has joined the Hamilton digital world.

The website is intended to "celebrate young professional women and their exemplary accomplishments," May-Marie Duwai-Sowa, editor-in-chief of [Illuminescence](#) said Friday.



May-Marie Duwai-Sowa speaks at event.

More than 50 people, mostly women, packed a room at Radius Café on James Street South to hear speakers, listen to live performances and eat cake.

International Women's Day was picked as the best day for the launch.

The website has been in the making since October but was always a life-long dream of Duwai-Sowa, 35-year-old mother of two.

"I always had a passion for women's issues and women's empowerment throughout school," she said.

Her drive for change grew after a visit to her war-torn home in Sierra Leone when she had the chance to speak to women there about women's issues.

Soon after she shared her vision with Natalie Timperio and Alyssa Lai at a networking event and that's when the story began.

The site welcomes guest writers including both men and women.

IP Toolbox Series on Tuesday with Ballag...

"We want different perspectives." Duwai-Sowa told YourHamiltonBiz. "We created a platform but we need the community to help us connect with these extraordinary women."

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e-magazine

Hamilton

Illuminescence

International Women's Day

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